

Tip of the Week #126

By Bernard Appiah | 23 April 2013

When reading journal articles, consider taking notes. Doing so may help you understand and remember the article. It may also help you build on the article for your own research.

Tip of the Week #126

Bernard Appiah 著，2013 年 4 月 23 日；范晓晖 译

建议你在阅读期刊论文时记笔记，这样做可有助于理解和记住论文的内容，还可为你自己研究的论文打基础。

Tip of the Week #127

By Bernard Appiah | 30 April 2013

A scholarly paper usually has at least 2 audiences. The main audience consists of the intended readers of the paper. However, first there is another audience: the peer reviewers and editor. Be sure to consider both audiences.

Tip of the Week #127

Bernard Appiah 著，2013 年 4 月 30 日；范晓晖 译

学术论文通常至少有两类受众，最主要的受众是它的目标读者。但要知道，最先读到它的是另一类受众：同行评审人和编辑。这两类受众都应考虑到。

Tip of the Week #128

By Bernard Appiah | 7 May 2013

Sometimes researchers rush to work on a "hot topic." Before deciding whether to do so, learn enough about the topic.

Tip of the Week #128

Bernard Appiah 著，2013 年 5 月 7 日；范晓晖 译

研究人员有时会急于进行“热门话题”的研究。在决定是否这样做之前，应充分了解该话题。

Tip of the Week #129

By Bernard Appiah | 13 May 2013

There are many benefits of publishing your research results. One benefit is that you are more likely to obtain research grants in the future if you publish your results.

Tip of the Week #129

Bernard Appiah 著，2013 年 5 月 13 日；范晓晖 译
发表自己的研究成果有诸多益处，其中之一是提高将来获得研究拨款的可能性。

Tip of the Week #130

By Bernard Appiah | 20 May 2013
For writing, it is ideal to have a physical space where you can think well and write without distractions. Try to find such a space.

Tip of the Week #130

Bernard Appiah 著，2013 年 5 月 20 日；范晓晖 译
理想的写作状态是有一个能让你静心思考和写作的空间，尽量找到这样的空间。

Tip of the Week #131

By Bernard Appiah | 27 May 2013
The thoughts and structure of your paper represent its backbone. The style of your paper is its skin. Before requesting feedback on the style of your paper, ensure that its backbone is in place.

Tip of the Week #131

Bernard Appiah 著，2013 年 5 月 27 日；范晓晖 译
如果说你的论文思想和结构代表其脊椎的话，格式则代表其表皮。在请别人对你的论文格式提供反馈意见之前，应先保证其思想和结构是恰当的。

Tip of the Week #132

By Bernard Appiah | 3 June 2013
If you find that distractions prevent you from writing, consider blocking out specific times to write.

Tip of the Week #132

Bernard Appiah 著，2013 年 6 月 3 日；范晓晖 译

如果你发现各种干扰使自己不能写作的话，可以考虑留出特定的时间段进行写作。

Tip of the Week #133

By Bernard Appiah | 11 June 2013

In deciding where to publish your paper, consider obtaining suggestions from advisors and peers. However, in the end, the decision is yours.

Tip of the Week #133

Bernard Appiah 著，2013 年 6 月 11 日；范晓晖 译

在决定将你的论文在什么期刊上发表时，应考虑向导师和同行寻求建议。当然，最后作决定的还是你自己。

Tip of the Week #134

By Bernard Appiah | 18 June 2013

Journals want to publish articles that contribute new knowledge. If you don't have a good research question, good data to answer it, and a clear message for readers, your paper is likely to join the large pile of those rejected.

Tip of the Week #134

Bernard Appiah 著，2013 年 6 月 18 日；范晓晖 译

期刊希望发表能够提供新知识的论文。如果你没有一个好的研究问题、回答它的好数据以及为读者提供的清晰信息的话，你的论文很可能会被扔进一堆被拒的稿件之中。

Tip of the Week #135

By Bernard Appiah | 25 June 2013

The order of words in a sentence is important. Don't wait until the end of a sentence to tell readers what they should have known at the beginning.

Tip of the Week #135

Bernard Appiah 著，2013 年 6 月 25 日；范晓晖 译

句子中各个单词的顺序很重要，不要等到句末才告诉读者他们本该在句子开头就应知道的内容。

Tip of the Week #136

By Bernard Appiah | 02 July 2013

If a sentence is long and has several phrases, readers may have difficulty retaining all the content. Chop a long sentence into two or more short ones.

Tip of the Week #136

Bernard Appiah 著，2013 年 7 月 2 日；范晓晖 译

如果一个句子既长又包含多个短语，读者可能会很难记住它所有的内容。应该将这一长句分割为两个或更多短句。

Tip of the Week #137

By Bernard Appiah | 9 July 2013

Readers are busy people who want to know your message as quickly as possible. Be concise and clear.

Tip of the Week #137

Bernard Appiah 著，2013 年 7 月 9 日；范晓晖 译

读者很忙，想尽快了解你所传达的信息，所以写的东西应简洁而清晰。

Tip of the Week #138

By Bernard Appiah | 16 July 2013

When reading comments from peer reviewers, don't take the criticisms personally. Reviewers usually want to improve your paper.

Tip of the Week #138

Bernard Appiah 著，2013 年 7 月 16 日；范晓晖 译

在阅读同行评阅人给你提出的评审意见时，不要把批评当作针对你的。评阅人通

常也希望改进你的论文。

Tip of the Week #139

By Bernard Appiah | 22 July 2013

Place your most important sentences at the beginning and at the end of a paragraph. Doing so will help ensure that readers notice your most important points.

Tip of the Week #139

Bernard Appiah 著，2013 年 7 月 22 日；范晓晖 译

将最重要的句子放在段落开头和末尾，这样可确保读者注意到你想表达的最重要内容。

Tip of the Week #140

By Bernard Appiah | 30 July 2013

Although using relatively short sentences promotes readability, do not make all of your sentences short. Varying sentence length and structure can help avoid monotonous writing.

Tip of the Week #140

Bernard Appiah 著，2013 年 7 月 30 日；范晓晖 译

尽管短句可提高可读性，但也不应全部使用短句。变换句子的长度和结构可避免写作风格的单调。

Tip of the Week #141

By Bernard Appiah | 6 August 2013

Be sure to take sufficient time and care when writing grant proposals. Hastily prepared proposals with many errors can turn off reviewers.

Tip of the Week #141

Bernard Appiah 著，2013 年 8 月 6 日；范晓晖 译

写基金申请书时一定要花足够的时间精心准备。匆匆写成的申请书错误百出，会让评阅人对它失去兴趣。

Tip of the Week #142

By Bernard Appiah | 12 August 2013

Readers may look at tables and figures in a paper before reading the text. Therefore, make sure that each table and figure is understandable without the rest of the paper.

Tip of the Week #142

Bernard Appiah 著，2013 年 8 月 12 日；范晓晖 译

读者在阅读论文的正文前可能会先看图形和表格。因此，应确保每个表格和图形都能在不看论文的情况下被理解。

Tip of the Week #143

By Bernard Appiah | 20 August 2013

You can write the title before the rest of your paper to help you define your focus. But after writing the text, make sure the title still suits the paper.

Tip of the Week #143

Bernard Appiah 著，2013 年 8 月 20 日；范晓晖 译

写论文前你可以最先拟定论文标题，这样有助于明确论文的中心。但是，在写了正文之后，应确保标题依然与论文的内容相匹配。

Tip of the Week #144

By Bernard Appiah | 27 August 2013

When citing articles that you read long ago, be sure to reread them. Your memory alone may cause you to misquote or misrepresent the work cited.

Tip of the Week #144

Bernard Appiah 著，2013 年 8 月 27 日；范晓晖 译

在引用你很久前读过的文章时，一定要重读一下，因为只凭记忆可能会使你错误引用或解读所引用的内容。

Tip of the Week #145

By Bernard Appiah | 3 September 2013

Never use trickery, such as narrow margins and tiny print, to make your writing fit a page limit. Reviewers or editors will easily catch that.

Tip of the Week #145

Bernard Appiah 著，2013 年 9 月 3 日；范晓晖 译

不要为了使自己的论文符合期刊的页数限制要求而使用缩小页边空白和字号之类的把戏，这种做法很容易被评审者或编辑识破。

Tip of the Week #146

By Bernard Appiah | 10 September 2013

In deciding whether to use tables or figures, consider whether you want to show precise numbers or relationships. Choose tables if you want to show exact numbers, but choose figures if you want to reveal relationships or trends.

Tip of the Week #146

Bernard Appiah 著，2013 年 9 月 10 日；范晓晖 译

在决定使用表格还是图形时应考虑你想展示精确的数字还是关系。如果是前者，那就选择表格；如果想显示关系或趋势，就应选择图形。

Tip of the Week #147

By Bernard Appiah | 17 September 2013

Celebrate finishing the first draft of your paper. You have now completed the hardest part of the work. But don't celebrate for too long. There's still lots more to do: revision, revision, and revision.

Tip of the Week #147

Bernard Appiah 著，2013 年 9 月 17 日；范晓晖 译

为完成自己论文的初稿庆贺一下吧，因为你已经完成了任务最艰巨的一部分。但也不要高兴太久了，接下来要做的事情很多：修改、修改，还是修改。

Tip of the Week #148

By Bernard Appiah | 24 September 2013

Some researchers write their drafts quickly and then revise them. Others slowly refine their drafts as they go along. Both 'rabbits' and 'turtles' can produce good papers. Choose whichever approach works best for you.

Tip of the Week #148

Bernard Appiah 著，2013 年 9 月 24 日；范晓晖 译

有些研究者写论文初稿匆匆而就，然后进行修改；而另一些研究者一边写一边慢慢润色。这两种“兔子型”和“乌龟型”的人都能写出好文章，你可以选择其中一个最适合自己的方法。

Tip of the Week #149

By Bernard Appiah | 1 October 2013

The abstract should include only information that appears in the text. Therefore, even if you wrote the abstract first, check it after writing all sections of the paper.

Tip of the Week #149

Bernard Appiah 著，2013 年 10 月 1 日；范晓晖 译

摘要只应包含正文部分出现的信息。因此，即使你先从摘要写起，在完成论文各部分后还应检查一下摘要。

Tip of the Week #150

By Bernard Appiah | 8 October 2013

Beware of using only your computer's spellchecker. Also proofread your work yourself, and perhaps have others do so.

Tip of the Week #150

Bernard Appiah 著，2013 年 10 月 8 日；范晓晖 译

仅仅使用电脑的拼写检查时要注意，还应自己或请他人进行校对。